



AT A GLANCE— INTRODUCTION

Advocating for Victims of Crime & Abuse

For more information about Prevail visit:

www.prevailinc.org

2021 “Go Purple” CAMPAIGN FOR DOMESTIC VIOLENCE PREVENTION

What We Are Asking Our Community to Do

Domestic Violence Prevention Month is observed in October each year.

We’d like to encourage our community to pick a day and wear **PURPLE**, tag us on social media, and send a picture to natasha@prevailinc.org for recognition on our social media and our e-newsletter!

A wide variety of instructional material, statistics, and resources for promotional items are available on Prevail’s website (www.prevailinc.org) for our **Go Purple Campaign**.

Please look through this information and request additional materials to print off and distribute freely. Prevail will be sending out weekly updates to those participating with helpful information!

Quick Planning Tips

- Use **#GoPurplePrevail** when posting to social media and tag Prevail (Social Media Handles Below)
- Send your photos to Natasha Robinson at natasha@prevailinc.org
- Develop an action plan to determine what you’d like to do and when
- Identify what other domestic violence resources you can use and how you can encourage others to raise awareness

CLICK THE ICON TO CONNECT WITH PREVAIL ON SOCIAL MEDIA!



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