

Dear Valued Community Partner,

We are pleased to present to you Prevail's 2021 "Go Purple" Campaign for Domestic Violence Prevention Month. We encourage you look through the materials and take advantage of the resources that we are providing you as we partner together to stand against domestic violence during the entire month of October.

October has been designated as Domestic Violence Prevention Month every year by Congress since 1989. This is an important time for the community to reflect on these devastating injustices. **Nearly 1 in 3 women and 1 in 4 men experience intimate partner physical violence.** Domestic violence is a complex issue and affects everyone, so we should all play a role in trying to be a part of the solution. While crisis intervention is an important immediate response to domestic violence, there is a great need to raise awareness and develop effective prevention strategies. Prevail is focusing on Primary Prevention efforts by working within our community on Developmental Assets, the 100 Men Campaign and Bystander Intervention.

Last year out of the over 3,700 clients served at Prevail, 55% of clients served were adults, adolescents, and children who were victims of family violence. Domestic violence occurs in our community, so it is important to have the opportunity to recognize Domestic Violence Prevention Month and to join you in collaboration to raise awareness during October. We are very grateful for your support and look forward to this annual opportunity to engage the public in the fight against domestic violence.

If you are interested in more information about Prevail's Primary Prevention efforts, please [click here](#) or contact Sara Roorbach at sroorbach@prevailinc.org.

Sincerely,



Natasha Robinson
Marketing & Events Coordinator

[Click Here](#) for more information on the "Go Purple" Campaign

[Click Here](#) to contact me



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